

## THE “NEW” PROSTATE CANCER INFOLINK

Offering the most user-friendly and personalized prostate cancer information on the web



### INFORMATIONAL BACKGROUND

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### ABOUT THE FOUNDERS



*Arnon Krongrad, MD*, one of the two co-founders, is also the founder and director of [The Krongrad Institute](#) in Aventura, Florida, a private center devoted to individualized, state-of-the-art, minimally invasive prostate surgery. Dr. Krongrad pioneered the use of laparoscopic radical prostatectomy in the USA. He is Board Certified in urology and belongs to a number of professional societies. He has studied and taken care of men with prostate cancer for 25 years. In addition, Dr. Krongrad is a co-founder of [Prostate Cancer International, Inc.](#), Chairman of the not-for-profit [Prostate Cancer Mission](#), and author of [Behind the Mask](#), a medical series published in the *Miami Herald*. He has worked with the World Health Organization and American Cancer Society



*E. Michael D. (“Mike”) Scott*, the other co-founder, is a health care communications specialist and a principal with Vox Medica (Holdings), Inc., an independent health care communications group. He has a special interest in consumer education about cancer. Mike is an affiliate member of the American Urological Association and an associate member of the American Society for Clinical Oncology. He is also a co-founder of [Prostate Cancer International](#), one of the original founders of the National Prostate Cancer Coalition (now [ZERO – The Project to End Prostate Cancer](#)), and a long-time member of the Board of Directors of the [International Myeloma Foundation](#).

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